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Bio-Microbics Named a 2012 President's "E" Award Recipient for Outstanding Export Activity



SHAWNEE, Kan. -- Bio-Microbics Inc., a global leader in manufacturing onsite wastewater and stormwater treatment systems, has been selected as a 2012 recipient of the prestigious President's "E" Award for Exports in recognition for its outstanding achievement in increasing U.S. exports.



The Award, granted by the President of the United States, was recently presented in Washington, D.C., by the U.S. Department of Commerce.

"Bio-Microbics is honored to receive this prestigious 'E' Award," said Robert Rebori, President and CEO. "Most importantly, we are pleased to play an important role in providing innovative, wastewater treatment systems for homes, small communities, marine, and commercial properties around the world."

Bio-Microbics is one of 41 U.S. companies being honored this year. Today, the company has more than 42,000 installations in over 60 countries to commercialize clean technologies. Exports currently make up approximately 70% of Bio-Microbics income compared to approximately 30% in 2008. Canada, Mexico and Russia are the three countries where Bio-Microbics has exported the most over the past four years.

"I am pleased to recognize Bio-Microbics for receiving the President's 'E' Award, which honors companies that make significant contributions toward increasing U.S. exports," said U.S. Commerce Secretary John Bryson. The "E" and "E Star" Awards are the highest recognition any U.S. entity may receive for supporting export activity.

Bio-Microbics has successfully propelled its export trade business with the assistance of U.S. Commercial Service and the Kansas Department of Commerce. Bio-Microbics participates in trade missions, and sponsored events that focus on a particular country and the environmental/water industry. Employees regularly attend international trade shows and often provide product training in foreign settings.

"Exports are a part of our DNA and we have worked diligently to market creatively and help the businesses in these countries succeed with our products," said Rebori.

In addition, Bio-Microbics provides a co-op advertising program for both domestic and international customers. Social media sites, such as: YouTube, Twitter, LinkedIn, Google+, and Facebook are used to quickly and cost-effectively share information. Products are promoted on the website in many languages and there are plans to add more.

Bio-Microbics manufactures innovative, advanced wastewater treatment systems, septic system alternative products, and storm water treatment that provide solutions for people around the world. For more information visit the website www.biomicrobics.com.

SOURCE Bio-Microbics Inc.

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<http://www.marketwatch.com/story/bio-microbics-named-a-2012-presidents-e-award-recipient-for-outstanding-export-activity-2012-05-29>

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